AMBITIOUS IDEAS
ORIGINAL VOICES
MEANINGFUL WORK
SFTV is showing a new generation how to create stories that matter, shape a more inclusive and equitable world, and acquire the industry knowledge needed to launch successful careers in the world of entertainment.
SFTV HAS BEEN STEADILY EXPANDING FOR 20 YEARS

7th in the nation
The Hollywood Reporter, 2020

8th in the nation
TheWrap, 2020

7th B.A. in Animation in the nation
Career Animation Review, 2021

9th in the nation
“Best Master's Degree in Film”
College Choice, 2018
INDUSTRY-FOCUSED PROGRAMS TAUGHT BY WORKING PROFESSIONALS

UNDERGRADUATE PROGRAMS

• Animation
• Film and Television Production
• Film, TV, and Media Studies
• Recording Arts
• Screenwriting

GRADUATE PROGRAMS

• Film and Television Production
• Writing and Producing for Television
• Writing for the Screen
Students have access to state-of-the-art facilities, equipment, and tools to bring their projects to life.
HOWARD B. FITZPATRICK PAVILION

• DEDICATION IN FALL 2021
• 24,000-SQUARE-FOOT BUILDING
• 4K BROCCOLI THEATER

This sparkling new facility will give our students access to and training in forward-thinking media technologies, the business of entertainment, and a wide variety of storytelling platforms.

YOUR SUPPORT WILL...

• Give students the resources to craft leading-edge media magic
• Demonstrate how online games and other emerging platforms can contribute to the greater good
• Train developing visionaries to lead and revolutionize the creative industries for the benefit of humanity
HOWARD B. FITZPATRICK PAVILION

First Floor

Steed Family Media Arts Innovation Wing

Broccoli Theatre

Cosgrove Family Garden
HOWARD B. FITZPATRICK PAVILION
Second Floor

The Fletcher Jones Foundation Innovation Lab
HOWARD B. FITZPATRICK PAVILION
Fourth Floor

Classroom
LET’S BUILD A BRIGHT FUTURE TOGETHER

Join us as we change the world... one story at a time.
GIFTS THAT TRANSFORM
# Howard B. Fitzpatrick Pavilion Naming Opportunities

## First Floor
- Innovation Wing | **Reserved** | Steed Family
- Theatre | **Reserved** | Broccoli Theatre
- Front Garden | **Reserved** | Cosgrove Garden
- Courtyard
- SFTV Student Success Center
- South Park
- North Park
- Breezeway

## Second Floor
- Innovation Lab | **Reserved** | The Fletcher Jones Foundation
- Post Production Lab
- Rooftop Garden
- Innovation Classroom
- Student Collaboration Lounge
- Classroom

## Third Floor
- Animation Lab
- Flex Classroom (3)
- Student Collaboration Lounge

## Fourth Floor
- Flex Classroom (5)
- Student Collaboration Lounge
- Screenwriting Village
SFTV NAMING AND GIVING OPPORTUNITIES

UNDERGRADUATE & GRADUATE SCHOLARSHIPS

- EDI – Equity, Diversity, Inclusion
- Women in Entertainment
- “First with a Passport” study abroad
- Academic programs—both undergraduate and graduate opportunities available

PRODUCTION AND EQUIPMENT FUNDS

- Technology for distance learning
- Thesis film production
- Equipment
- Development labs
- Mentorship programs

THE ROAD AFTER

- Incubator Labs
- Alumni engagement programs
- Internship programs

HOWARD B. FITZPATRICK PAVILION

- Student Success Center
- Business of Entertainment Hub
- Screenwriting Village
- Classrooms
- Breezeway, courtyard, rooftop, other spaces

EVENTS AND PROGRAMMING

- SFTV in Conversation
- Maker Labs
- Residencies and internships
- Public showcases
- Visiting artists, guest speakers, and master classes
- Symposia
- SFTV Student Awards

SFTV LEADERSHIP

- SFTV Executive Council membership
- Endowed faculty and staff positions
- Visiting Artist fund
YOUR DONATION TRANSFORMS LIVES

MAJOR GIFTS
*Designate Your Gift to Support SFTV*
- You can allocate your gift entirely to SFTV
- Select which SFTV initiatives you want to support—they include scholarships, programs, equipment and facilities, and professional development; and leadership positions, including faculty endowments, visiting artists, and our Executive Council

UNDERGRADUATE & GRADUATE SCHOLARSHIPS
- Give to an existing scholarship
- Create a new scholarship
  - You can establish a named scholarship and choose criteria from among a wide range of options that are used to select recipients

LMU LOYALTY CIRCLE
- A distinguished group of donors who’ve given to Loyola Marymount University for two or more consecutive years
- Join alumni, parents, friends, faculty, and staff who are active participants in our shared success
- Gifts of all sizes count toward membership

LMU SOCIETY
- Contribute $1,000+ and join more than 1,200 alumni, parents, and friends who share a common interest of sustaining LMU’s mission
- Your support enables SFTV and LMU to:
  - Meet the rising need for scholarships
  - Provide students with enhanced academic and career-focused opportunities
  - Update our campus
  - Support our vibrant student organizations
CURRENT INITIATIVES

• Equity, Diversity, and Inclusion
• Women in Entertainment
• The Big Three: Writing, Directing, Producing
• IGI: Interactive, Games, and Immersive
• The Business of Entertainment
• The Road After
EQUITY DIVERSITY INCLUSION (EDI)

The future of our industry rests on embracing all people regardless of race, gender, age, ability, sexual orientation, and other factors.

A DYNAMIC NEW COUNCIL

Our EDI Council with full representation from our students, alumni, faculty, and staff is establishing short- and long-term goals to make meaningful, lasting systemic changes at SFTV.

YOUR SUPPORT WILL...

- Improve the world of entertainment by investing in future leaders who will banish systemic racism and all forms of exclusion.
- Demonstrate leadership in alignment with LMU’s core values: the encouragement of learning, the education of the whole person, and the promotion of service and justice for all.
WOMEN IN ENTERTAINMENT

SCHOLARSHIP PROGRAM
Since 2013, LMU has partnered with Big Brothers Big Sisters LA and The Hollywood Reporter as exclusive University partner of this program
• 26 students have participated
• To date, 10 students have matriculated
• 20 students are still in college
• All students are active, high-performing, and engaged undergraduates

YOUR SUPPORT WILL...
• Change the lives of promising young women by providing the means for their college education
• Provide extra assistance to these students in the form of counseling, 1:1 mentorship, and “First to Go” support
WRITING, DIRECTING, AND PRODUCING

DEVELOPMENT AND PRODUCTION FUNDS

Our talented students rely on access to top-notch equipment, facilities, and mentorship from experienced, supportive faculty to bring their ideas to life.

YOUR SUPPORT WILL...

Ensure that students have the resources to finish films, scripts, and other projects that showcase their skills and help them secure employment after graduation.
NEW “IGI” MINOR LAUNCHES IN FALL 2021

This leading-edge undergraduate minor, in collaboration with LMU’s Frank R. Seaver College of Science and Engineering, embraces a cluster of formats including VR, Immersive, Motion Graphics, Game Design, Projection Mapping, Animation, and more.

YOUR SUPPORT WILL…

- Transform SFTV into a pioneer for teaching and training the next generation of creative leaders on new and emerging media platforms.
- Enhance core curriculum development with incubator labs, master classes, public showcases, and symposia.
BUSINESS OF ENTERTAINMENT

A CLUSTER OF KEY BUSINESS TRACKS

New undergraduate and graduate programs and minors to launch in Fall 2021 will build student knowledge about business and legal issues in the entertainment industry

• Entertainment Leadership Management Master’s Program with College of Business Administration
• Creative Producing Track with Entertainment and Media Law Institute
• Entertainment Law Clinic with Loyola Law School
• Graduate Writing and Producing for Television
• Bridge to the Business (BTB) Certificate Program

YOUR SUPPORT WILL...

Give tomorrow’s visionaries essential on-set business tools, the know-how to bring transformative projects to the widest possible audiences, and the leadership skills they need to advance to executive suites
THE ROAD AFTER

ESSENTIAL SUPPORT TO LAUNCH CAREERS

Industry-specific support for final-year students and alumni eight years out—in the form of professional mentorships, finishing funds and specialized programming—offers a big boost for a successful launch into the industry

• Village Roadshow Entertainment Group (VREG) Emerging Talent Lab
• Film Independent (FIND) Labs
  - Project Involve, Storyteller Lab, Story Development Residency
• SFTV Student Awards
• Professional Internships

YOUR SUPPORT WILL...

Pave the way for our ambitious alumni to get their projects made, produce polished “calling card” portfolios, enjoy abundant networking opportunities, and open doors to successful careers
Karen Schwartzman
Director of Development, SFTV
(310) 403-1633
karen.schwartzman@lmu.edu

LMU University Advancement
University Hall 2800
One LMU Drive
Los Angeles, CA 90045-2659